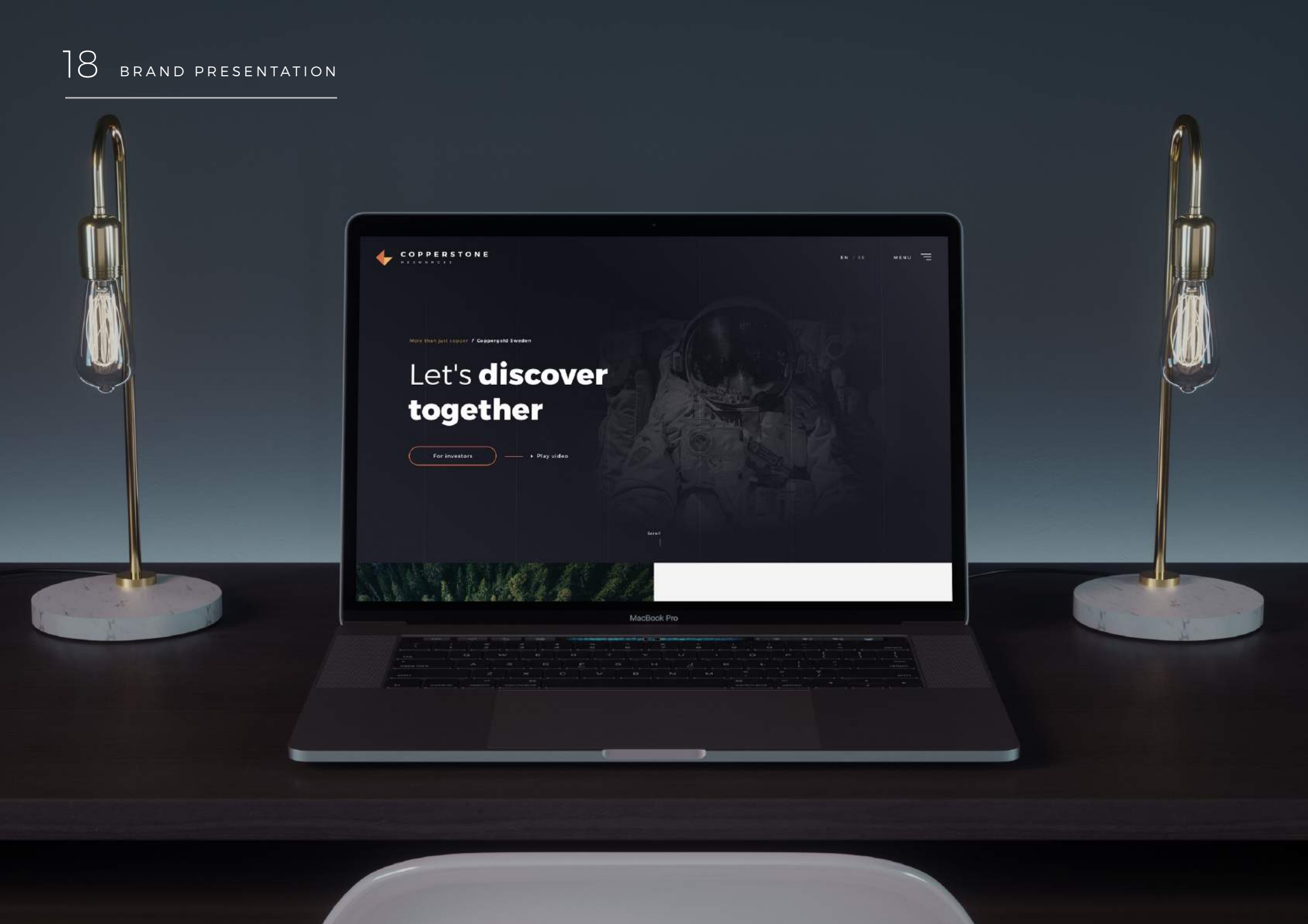
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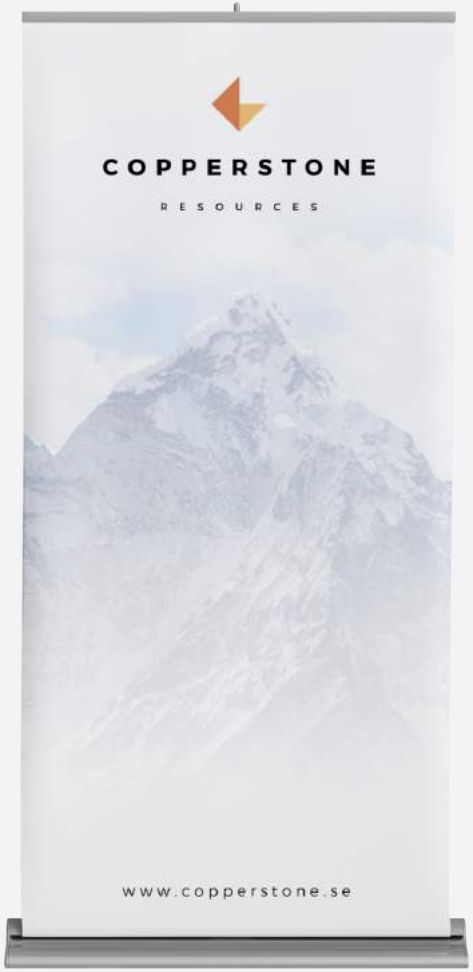
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09 BUSINESS CARD

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A company that is careful with its appearance is confirmed as professional and competent.
The copperstone brand will always be recognized regardless of place and time. The graphic profile signals who we are and reflects the core values of the company. It creates a clear representation for our customers, the operating environment and ourselves.
The graphic profile also creates a sense of community and pride for the whole copperstone family.

Our identity is based on our common core values – sense of community, sustainability and creativity.
Key elements of the graphic profile are our logo, brand colours, patterns, brand presentation and typography.

Montserrat Light

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04 BRAND COLOURS

CMYK 73/66/47/35
RGB 68/69/84
#444554

CMYK 81/76/53/63
RGB 33/34/49
#212231

CMYK 80/72/58/74
RGB 24/26/35
#181A23

CMYK 78/71/60/78
RGB 17/18/26
#11121A

CMYK 6/10/29/0
RGB 240/223/240
#F0DFBA

CMYK 18/30/48/0
RGB 210/176/138
#D2B08A

CMYK 6/31/67/0
RGB 238/180/105
#EEB469

CMYK 14/66/78/1
RGB 211/113/74
#D3714A

05 COMPLEMENTARY COLORS

CMYK 15/0/0/5
RGB 225/242/240
#DFEDEF

CMYK 15/0/0/5
RGB 225/242/240
#DFEDEF

CMYK 15/0/0/5
RGB 225/242/240
#DFEDEF

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INVESTMENT

COPPERSTONE

GROUP

COPPERSTONE

MINING

07 PATTERN

08 PATTERN