

Premium sandals

Comfort meets glamour

We specialize in selling stylish and comfortable sandals. Our products are designed with a focus on both fashion and function, making them ideal for everyday wear.



A woman with blonde hair tied back is reclining on a tan armchair. She is wearing a vibrant green, sleeveless dress and red high-heeled sandals. She is holding a whole orange in her right hand, which is raised above her head. Her legs are extended and raised in the air. The background consists of a light-colored wall with a large, dark brown geometric shape. The overall mood is relaxed and sophisticated.

“ Fast deliveries &
incredibly nice sandals



– Name, Customer



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2BLINGS

COMFORT MEETS GLAMOUR

Premium sandals

Comfort
meets
glamour

www.2blings.com



A black rectangular sign is mounted on a dark grey wall. The sign features a large, stylized gold monogram 'B' in the center. Below the monogram, the text '2BLINGS' is written in a white, sans-serif font. The sign is illuminated from within, giving it a slight glow. To the left of the sign is a window with a warm, yellowish light inside. To the right, a brick wall is visible above the sign, and a glass door or window is partially visible below it.

B
2BLINGS

2BLINGS







Comfort meets glamour

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2BLINGS

1000 +
Sold shoes

10 +
Years of experience

20
Stores

100%
Satisfied customers

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Comfort meets glamour

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making them ideal for everyday wear.

Shop now



2BLINGS



2BLINGS



Titel

Firstname
Lastname

name@2blings.com

| +46 700 - 00 00 00





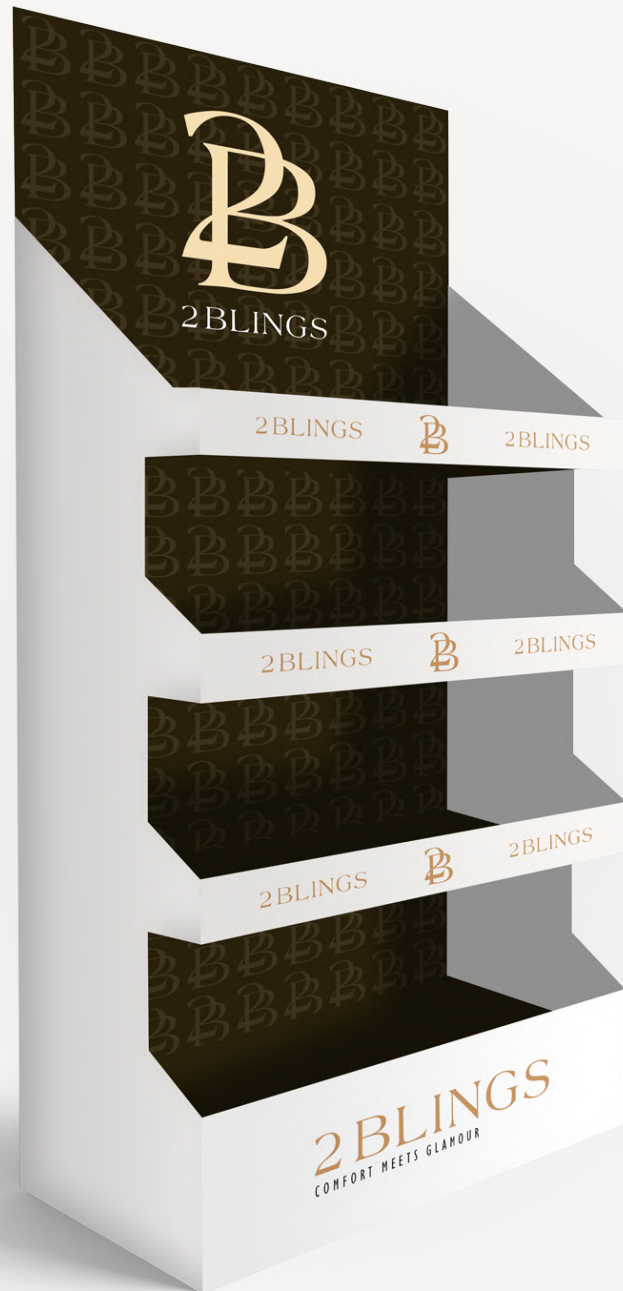
2BLINGS

Sandal
Soleil Luxe











Firstname Lastname

Adressen 1A
755 55, Uppsala



www.2blings.com

Our thoughts

Below follows a preface about how we have reasoned in the production of the graphic profile for 2 Blings.

One of the primary goals of this brand profile is to create a strong brand identity that reflects the values and personality of the brand.

We wanted to create a visual identity that would communicate the unique features of 2 Blings, such as its focus on luxury and high-end products.

Color is an important element of graphic design and can convey different emotions and messages.

We use black/dark and gold colors to emphasize luxury and elegance.

We use the logo in different designs depending on the occasion. Meaning each logo represent 2 Blings.

The pattern is designed to be used as a background for packaging, displays or wherever you feel it fits. Since there is a high recognition from the logo in the pattern, it becomes clear that 2 Blings is the sender.

The Americana font is a modern and stylish font that stands out from the crowd. That is why we have chosen this particular font.

Regarding the pictures, we want to make it clear that 2 Blings is for everyone. Not just younger women. We have therefore selected images where you do not always see the person's face.

Premium sandals

Facts about 2 Blings



1 000 +

Sold shoes

10 +

Years of experience

20

Stores

100%

Satisfied customers

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1 000 +

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10 +

Years of experience

20

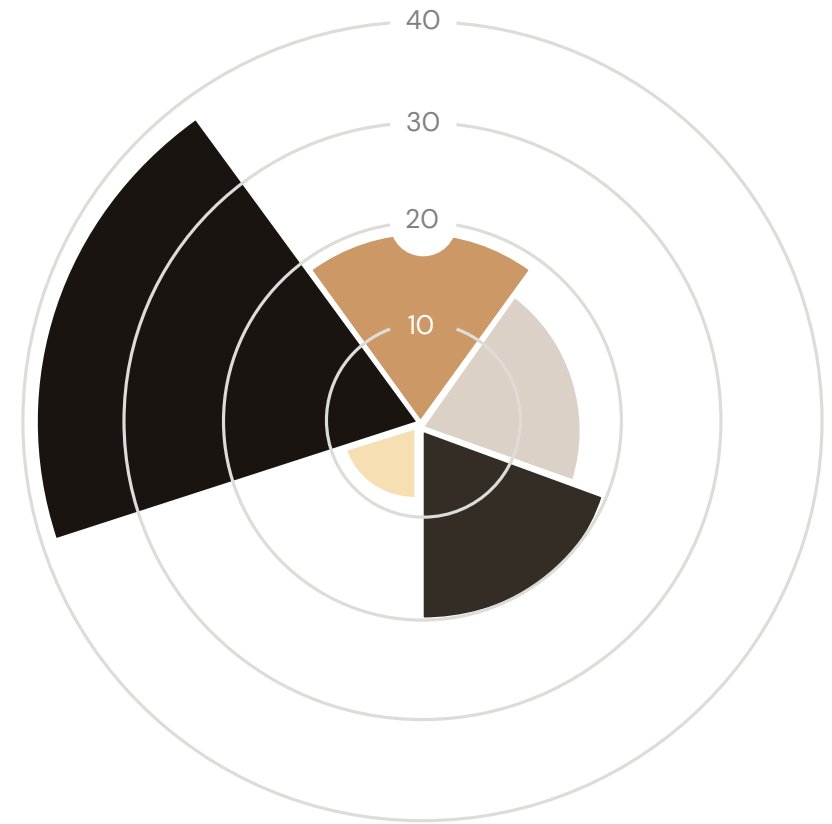
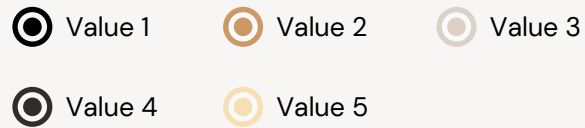
Stores

100%

Satisfied customers

Premium sandals

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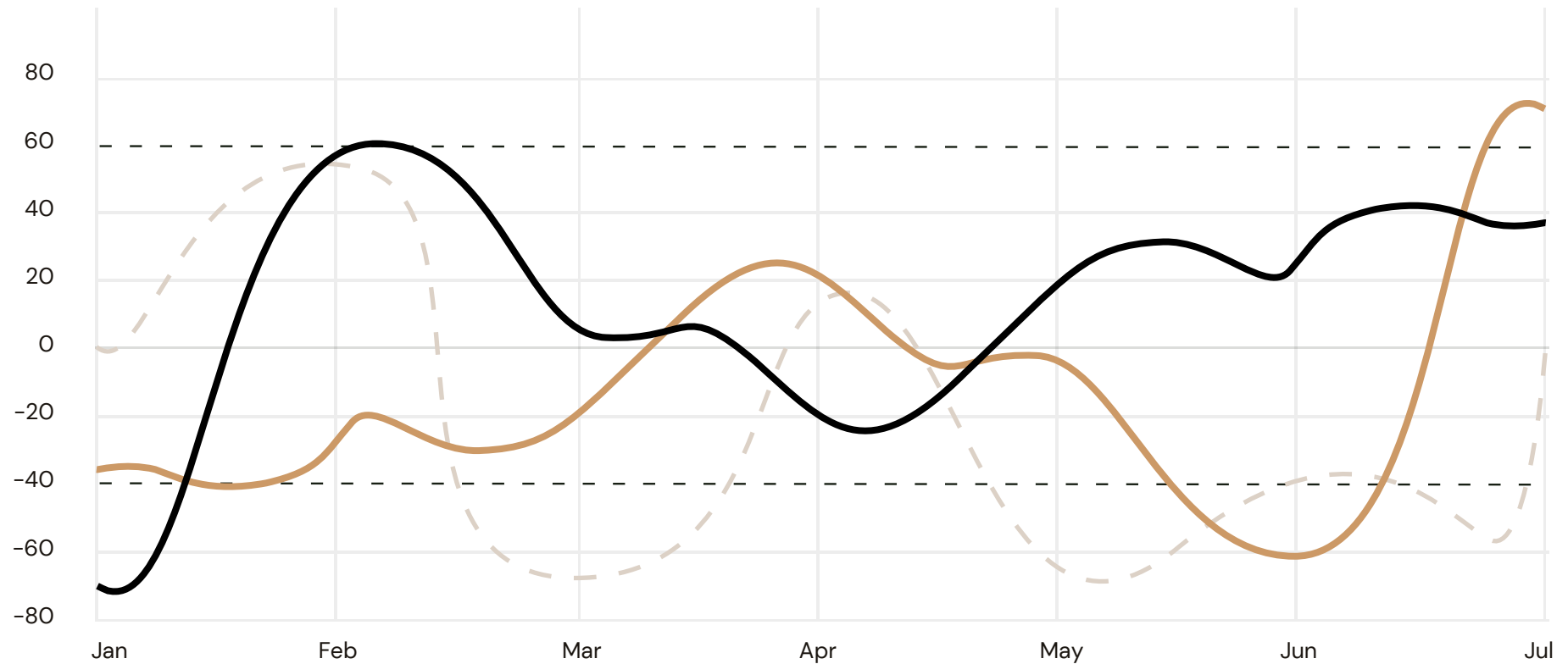
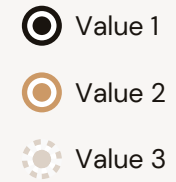
Stores

100%

Satisfied customers

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Facts about 2 Blings

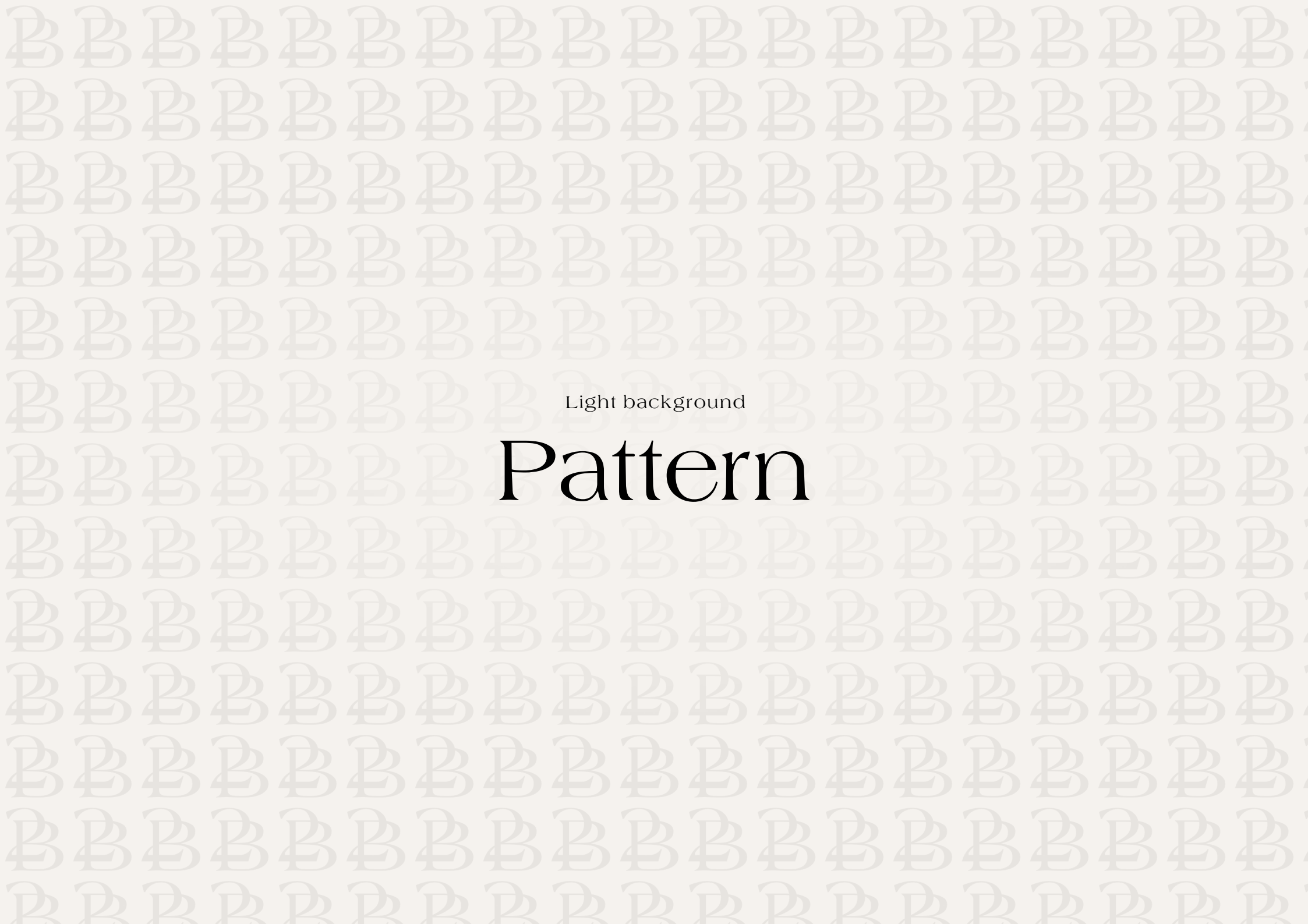


Americana - Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Å Ä Ö
1 2 3 4 5 6 7 8 9 0 % : - ? ! & #

DM Sans

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Å Ä Ö
1 2 3 4 5 6 7 8 9 0 % : - ? ! & #



Light background

Pattern

Dark background

Pattern

#000000

CMYK 91,79,62,97
RGB 0,0,0

Text & background color

#CC9966

CMYK 18,41,62,7
RGB 204,153,102

Brand color (buttons & links)

#DCD1C6

CMYK 16,17,22,1
RGB 220,209,198

Secondary color

#F6DFB3

CMYK 4,13,36,0
RGB 246,223,179

Secondary color

#F8F6F4

CMYK 4,4,5,0
RGB 248,246,244

Secondary color

#141A21

CMYK 89,74,56,77
RGB 20,26,33

Secondary color

#29200B

CMYK 64,63,76,80
RGB 41,32,11

Secondary color

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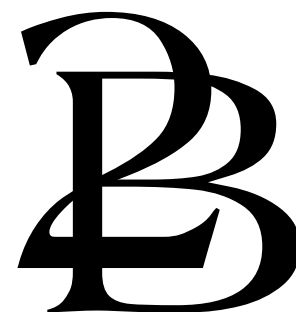
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