



2BLINGS







2BLINGS

Santal
Soleil Luxe







Comfort meets glamour

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed
do eiusmod tempor incididunt ut labore et dolore magna
aliqua. Ut enim ad minim veniam, quis nostrud exercitation
ullamco laboris nisi ut aliquip ex ea commodo consequat.

Duis aute irure dolor in reprehenderit in voluptate velit esse
cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat
cupidatat non proident, sunt in culpa qui officia deserunt
mollit anim id est laborum.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem
accusantium doloremque laudantium, totam rem aperiam,
eque ipsa quae ab illo inventore veritatis et quasi architecto
doctus est explicabo. Nemo enim ipsam



2BLINGS

1000 +
Sold shoes

10 +
Years of experience

20
Stores

100%
Satisfied customers





2BLINGS

COMFORT MEETS GLAMOUR

Premium sandals

Comfort
meets
glamour

www.2blings.com





2BLINGS

2BLINGS





Firstname Lastname

Adressen 1A
755 55, Uppsala



www.2blings.com

Our thoughts

Below follows a preface about how we have reasoned in the production of the graphic profile for 2 Blings.

One of the primary goals of this brand profile is to create a strong brand identity that reflects the values and personality of the brand.

We wanted to create a visual identity that would communicate the unique features of 2 Blings, such as its focus on luxury and high-end products.

Color is an important element of graphic design and can convey different emotions and messages.

We use black/dark and gold colors to emphasize luxury and elegance.

We use the logo in different designs depending on the occasion. Meaning each logo represent 2 Blings.

The pattern is designed to be used as a background for packaging, displays or wherever you feel it fits. Since there is a high recognition from the logo in the pattern, it becomes clear that 2 Blings is the sender.

The Americana font is a modern and stylish font that stands out from the crowd. That is why we have chosen this particular font.

Regarding the pictures, we want to make it clear that 2 Blings is for everyone. Not just younger women. We have therefore selected images where you do not always see the person's face.



Premium sandals

Comfort meets glamour

We specialize in selling stylish and comfortable sandals. Our products are designed with a focus on both fashion and function, making them ideal for everyday wear.

Premium sandals

Comfort meets glamour

We specialize in selling stylish and comfortable sandals. Our products are designed with a focus on both fashion and function, making them ideal for everyday wear.



A woman with blonde hair tied back is reclining on a tan armchair. She is wearing a dark green, sleeveless dress and red high-heeled sandals. She is holding a whole orange in her right hand, which is raised above her head. Her legs are extended and raised in the air. The background consists of a light-colored wall with a large, dark brown geometric shape. The overall mood is relaxed and elegant.

“ Fast deliveries &
incredibly nice sandals



– Name, Customer

Premium sandals

Facts about 2 Blings



1 000 +

Sold shoes

10 +

Years of experience

20

Stores

100%

Satisfied customers

Premium sandals

Facts about 2 Blings



1 000 +

Sold shoes

10 +

Years of experience

20

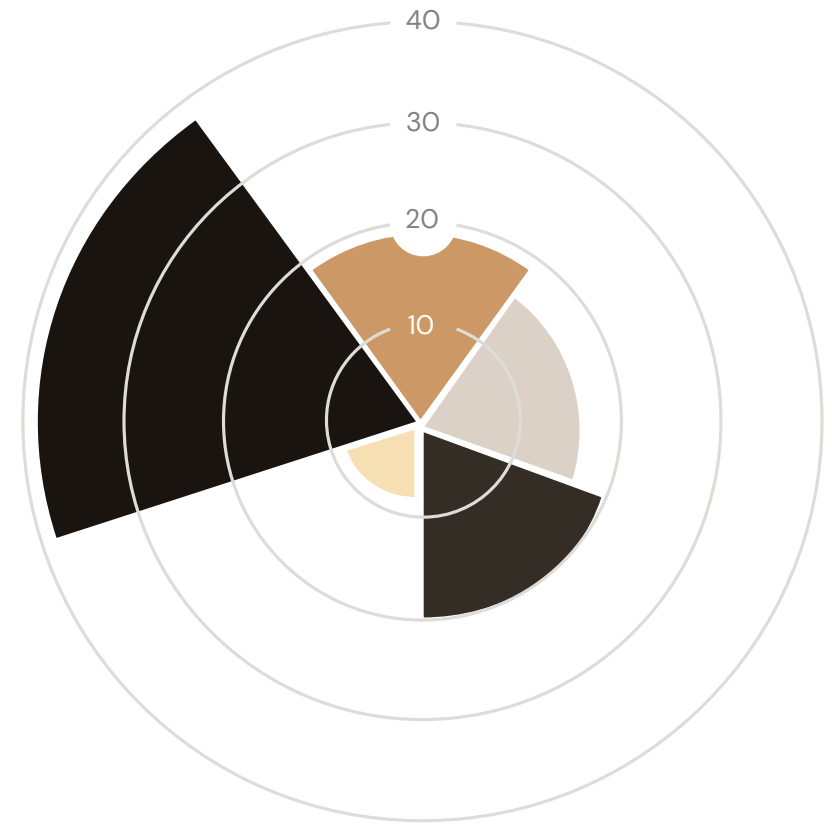
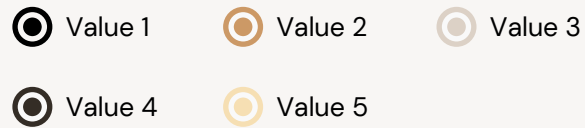
Stores

100%

Satisfied customers

Premium sandals

Facts about 2 Blings



1 000 +

Sold shoes

10 +

Years of experience

20

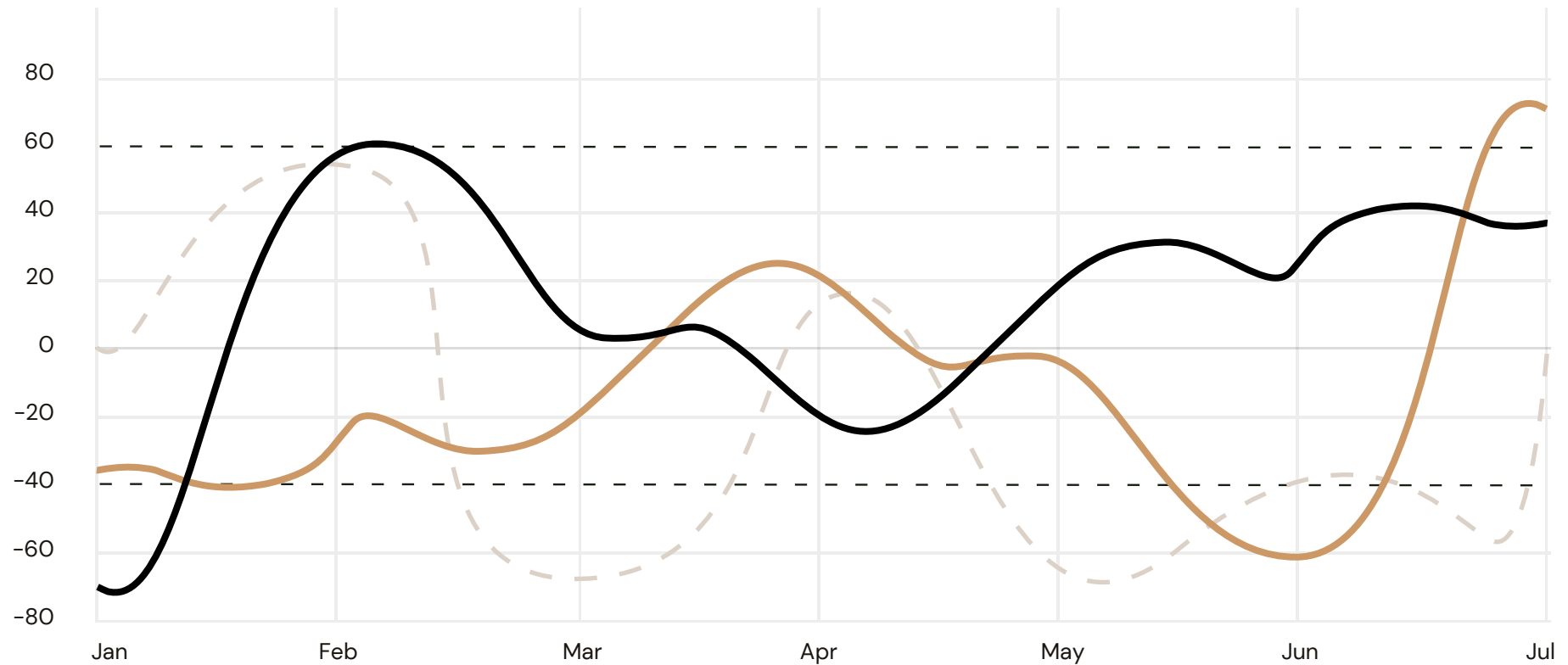
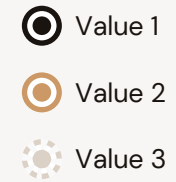
Stores

100%

Satisfied customers

Premium sandals

Facts about 2 Blings

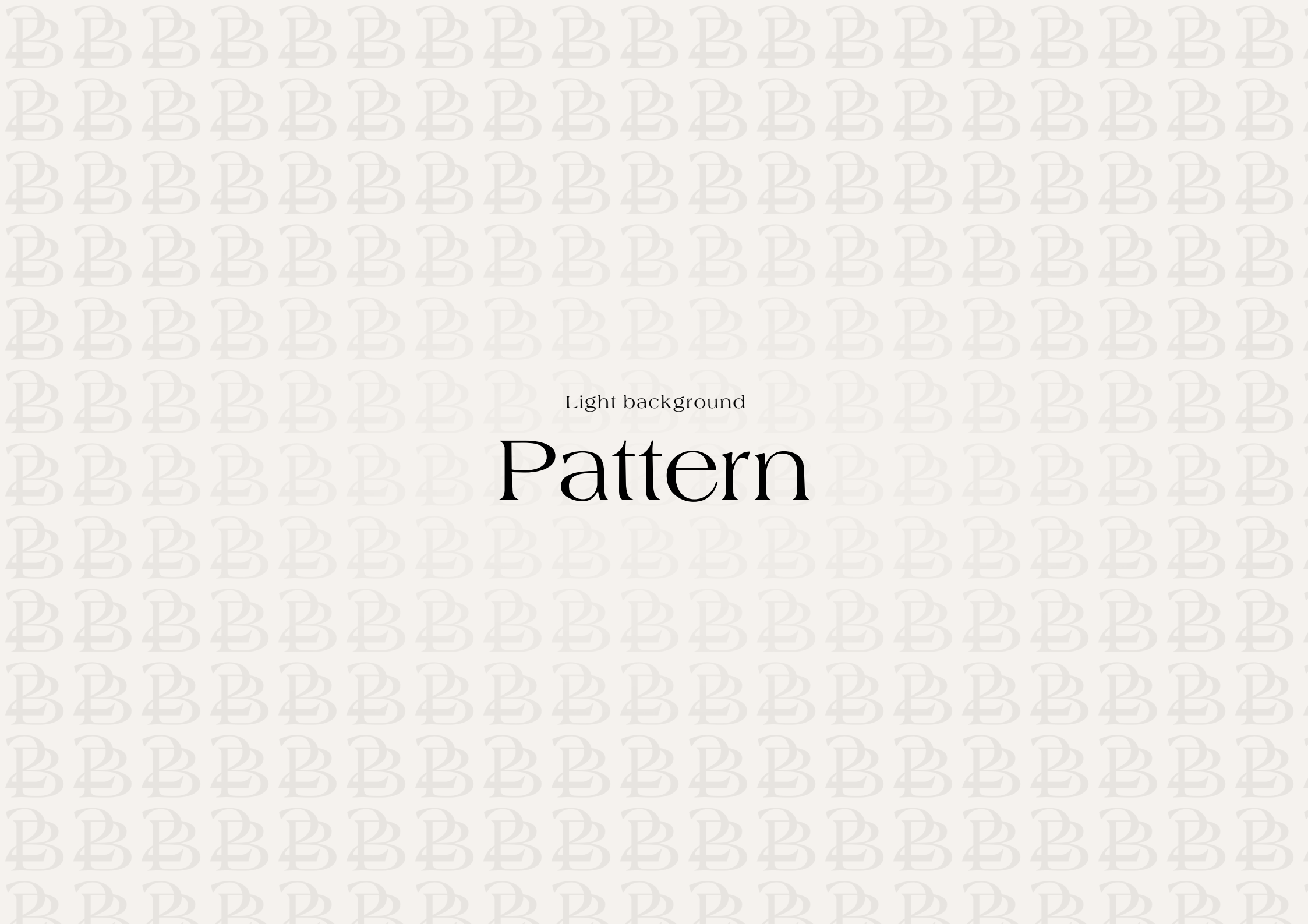


Americana - Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Å Ä Ö
1 2 3 4 5 6 7 8 9 0 % : - ? ! & #

DM Sans

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Å Ä Ö
1 2 3 4 5 6 7 8 9 0 % : - ? ! & #



Light background

Pattern

Dark background

Pattern

#000000

CMYK 91,79,62,97
RGB 0,0,0

Text & background color

#CC9966

CMYK 18,41,62,7
RGB 204,153,102

Brand color (buttons & links)

#DCD1C6

CMYK 16,17,22,1
RGB 220,209,198

Secondary color

#F6DFB3

CMYK 4,13,36,0
RGB 246,223,179

Secondary color

#F8F6F4

CMYK 4,4,5,0
RGB 248,246,244

Secondary color

#141A21

CMYK 89,74,56,77
RGB 20,26,33

Secondary color

#29200B

CMYK 64,63,76,80
RGB 41,32,11

Secondary color



2BLINGS

2BLINGS
COMFORT MEETS GLAMOUR

2BLINGS
COMFORT MEETS GLAMOUR

2BLINGS
COMFORT MEETS GLAMOUR

2BLINGS
COMFORT MEETS GLAMOUR

2 BLINGS

2 BLINGS

2 BLINGS

2 BLINGS

B

B

B

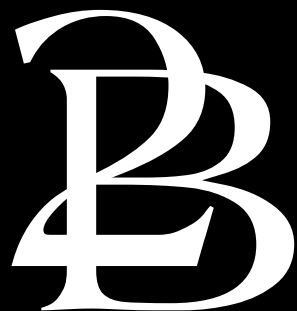
B



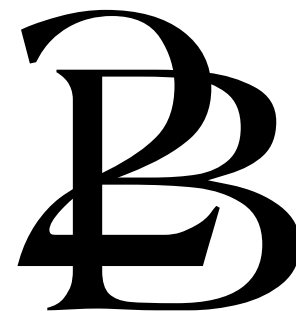
2BLINGS



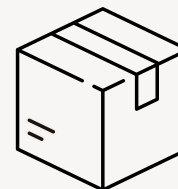
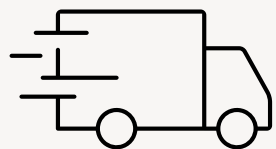
2BLINGS



2BLINGS



2BLINGS



Premium sandals

Comfort meets glamour

Our products are designed with a focus on both fashion and function,
making them ideal for everyday wear.

Shop now

