



C O P P E R S T O N E

R E S O U R C E S

A company that is careful with its appearance is confirmed as professional and competent.

The copperstone brand will always be recognized regardless of place and time. The graphic profile signals who we are and reflects the core values of the company. It creates a clear representation for our customers, the operating environment and ourselves.

The graphic profile also creates a sense of community and pride for the whole copperstone family.

Our identity is based on our common core values – sense of community, sustainability and creativity.

Key elements of the graphic profile are our logo, brand colours, patterns, brand presentation and typography.

Montserrat Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Å Ä Ö

1 2 3 4 5 6 7 8 9 0 % : - ? ! & #

Montserrat Extra Bold

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Montserrat Extra Bold

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Montserrat Italic - Lorem ipsum dolor sit amet. Fusce convallis, ipsum sed faucibus euismod, orci massa rhoncus metus, et euismod velit mauris non. Curabitur at metus sollicitudin.

04 BRAND COLOURS



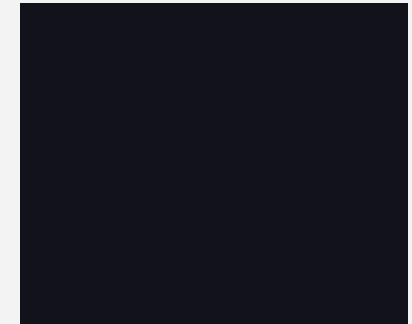
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RGB 68/69/84
#444554



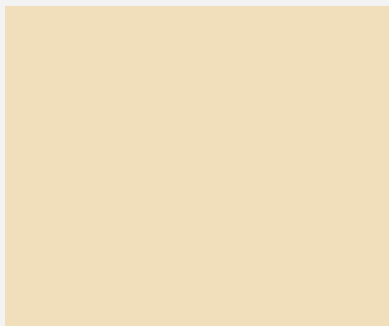
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RGB 33/34/49
#212231



CMYK 80/72/58/74
RGB 24/26/35
#181A23



CMYK 78/71/60/78
RGB 17/18/26
#11121A



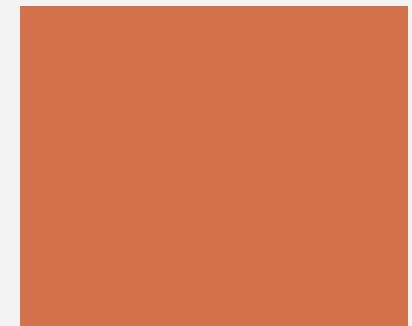
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RGB 240/223/240
#F0DFBA



CMYK 18/30/48/0
RGB 210/176/138
#D2B08A

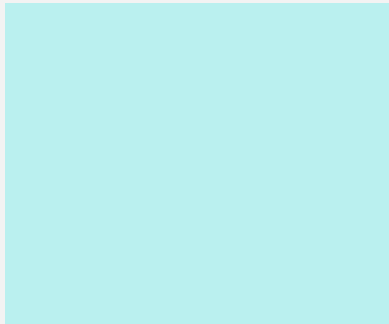


CMYK 6/31/67/0
RGB 238/180/105
#EEB469



CMYK 14/66/78/1
RGB 211/113/74
#D3714A

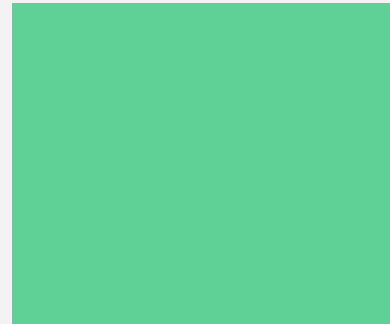
05 COMPLEMENTARY COLORS



CMYK 15/0/0/5
RGB 225/242/240
#DFEDEF



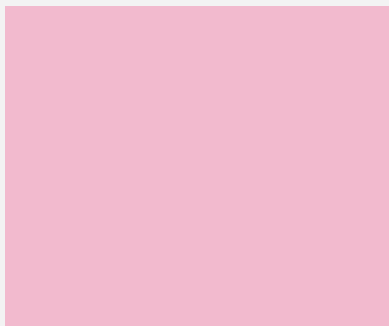
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RGB 225/242/240
#DFEDEF



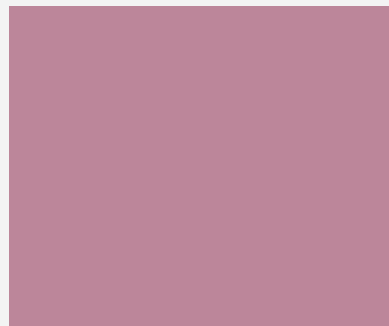
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RGB 225/242/240
#DFEDEF



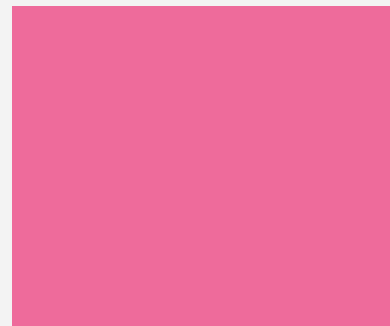
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RGB 225/242/240
#DFEDEF



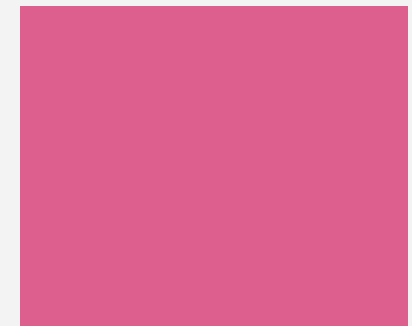
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RGB 225/242/240
#DFEDEF



CMYK 15/0/0/5
RGB 225/242/240
#DFEDEF



CMYK 15/0/0/5
RGB 225/242/240
#DFEDEF



CMYK 15/0/0/5
RGB 225/242/240
#DFEDEF



C O P P E R S T O N E

R E S O U R C E S



COPPERSTONE

RESOURCES



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R E S O U R C E S



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I N V E S T M E N T



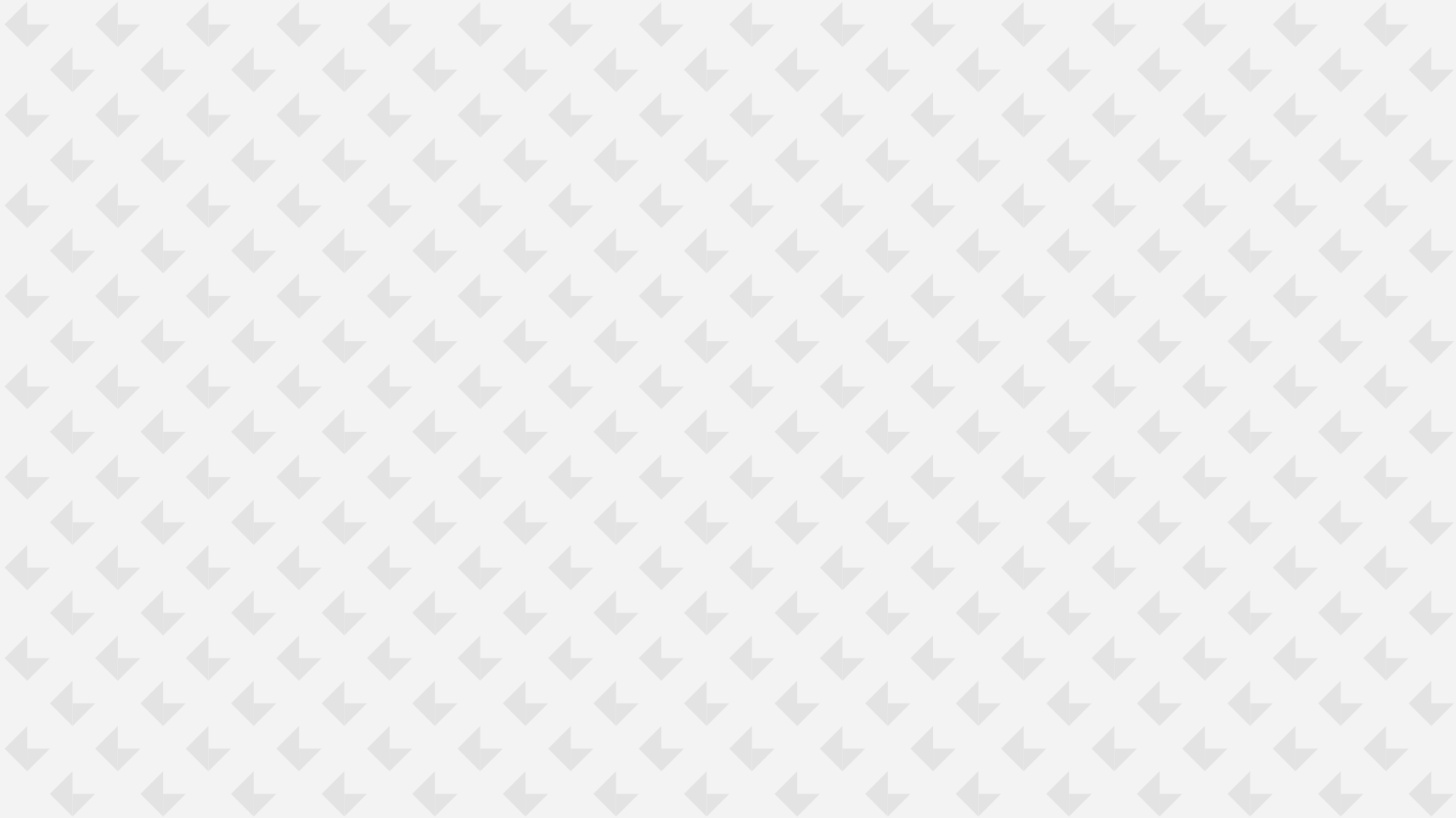
COPPERSTONE

G R O U P



COPPERSTONE

M I N I N G







10 BUSINESS CARD










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17 BRAND PRESENTATION

